

ORDER



Orders	Order / Rev:	158470
	Alt Order #:	06816416
	Product Desc:	D.C.C.C.
	Estimate:	1200
	Flight Dates:	10/09/12 - 10/15/12
	Original Date / Rev:	10/08/12 / 10/08/12
	Order Type:	GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE:	Anjie Brady
Sales Office:	P-PHL
Sales Region:	National

Agency	Name:	Great American Media
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave NW
		Washington, DC 20007-3674

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	DCCC Democratic Congressional Cam
	Demographic:	A35+
	Product Codes:	PL2
	Priority:	3
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	09/29/09
Order Separation:	00:00:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	44	\$43,000.00	\$36,550.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	44	\$43,000.00	\$36,550.00	0.00
Totals	44	\$43,000.00	\$36,550.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	17%	\$43,000.00
Market	100%	\$252,941.18

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$63,235.29
KMSP	18%	\$45,529.41
KMWB	1%	\$2,529.41
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$5,058.82
WCCO	33%	\$83,470.59
WFTC	4%	\$10,117.65

[illegible]

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 Flight Dates: 10/09/12 - 10/15/12

Advertiser: DCCC Democratic Congressional Camp
 Product Desc: D.C.C.C.
 Estimate: 1200

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	All	10/09/12	10/12/12	M-F GMA M-F GMA	CM	7-9a	- TWTF - -	:30	2	\$450.00	3	0.00	NM	2	\$900.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- TWTF - -	2		\$450.00		0.00						
3	All	10/13/12	10/13/12	Sat 8-9a Sat 8-9a News	CM	8-9a	- - - - - S -	:30	1	\$450.00	3	0.00	NM	1	\$450.00
5 EW NW-SA 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - - - - S -	1		\$450.00		0.00						
4	All	10/14/12	10/14/12	Sun 8-9a Sun 8-9a	CM	8-9a	- - - - - S	:30	1	\$550.00	3	0.00	NM	1	\$550.00
5 EW NW-SU 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - - - - S	1		\$550.00		0.00						
5	All	10/09/12	10/12/12	M-F 3-4p Twin Cities Live	CM	3-4p	- TWTF - -	:30	2	\$200.00	3	0.00	NM	2	\$400.00
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- TWTF - -	2		\$200.00		0.00						
6	All	10/09/12	10/12/12	M-F 4-430p Millionaire	CM	4-430p	- TWTF - -	:30	2	\$275.00	3	0.00	NM	2	\$550.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- TWTF - -	2		\$275.00		0.00						
7	All	10/09/12	10/12/12	M-F 6-630p M-F 6-630p	CM	6-630p	- TWTF - -	:30	2	\$950.00	2	0.00	NM	2	\$1,900.00
5 EW NW 6P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- TWTF - -	2		\$950.00		0.00						
8	All	10/09/12	10/12/12	M-F 630-7p M-F 630-7p	CM	630-7p	- TWTF - -	:30	2	\$950.00	2	0.00	NM	2	\$1,900.00
5 EW NW630P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- TWTF - -	2		\$950.00		0.00						
9	All	10/14/12	10/14/12	Su 530-6p Su 530-6p News	CM	530-6p	- - - - - S	:30	3	\$850.00	3	0.00	NM	3	\$2,550.00
5 EW NWS E-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - - - - S	3		\$850.00		0.00						
10	All	10/15/12	10/15/12	Mon Spcl 2 Dancing with the Stars	CM	7-9p	M - - - - -	:30	1	\$7,500.00	3	0.00	NM	1	\$7,500.00
DWTS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M - - - - -	1		\$7,500.00		0.00						
11	All	10/09/12	10/12/12	M-F 1102p News M-F 1102p News	CM	1102-1132p	- TWTF - -	:30	1	\$375.00	3	0.00	NM	1	\$375.00
5 EW NWS 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- TWTF - -	1		\$375.00		0.00						
12	All	10/09/12	10/12/12	M-F, Su Late News M-F, Su 10-1035p	CM	10-1035p	- TWTF - -	:30	2	\$1,750.00	2	0.00	NM	2	\$3,500.00
5 EW NWS 10PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- TWTF - -	2		\$1,750.00		0.00						
13	All	10/14/12	10/14/12	Su Late News Su 10-1035p	CM	10-1035p	- - - - - S	:30	3	\$1,750.00	2	0.00	NM	3	\$5,250.00
5 EW NWS 10PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - - - - S	3		\$1,750.00		0.00						
14	All	10/14/12	10/14/12		CM	1035-1105p	- - - - - S	:30	1	\$850.00	3	0.00	NM	1	\$850.00

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Su 1035-1105p Nws Sun 1035-1105p News 5EWN LTE EDTN<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$850.00		0.00			
15	All	10/09/12	10/12/12	M-F 1035-1102p Nightline	CM	1035-1102p - TWTF--	:30	2	\$750.00	2	0.00	NM	2	\$1,500.00
ABC-NITELINE<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF--				2	\$750.00		0.00			
16	All	10/15/12	10/15/12	M-F 6-7a News M-F 6-7a News	CM	6-7a M-----	:30	1	\$475.00	3	0.00	NM	1	\$475.00
5 EW NWS 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$475.00		0.00			
17	All	10/15/12	10/15/12	M-F GMA M-F GMA	CM	7-9a M-----	:30	1	\$450.00	3	0.00	NM	1	\$450.00
GD MRN AMR-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$450.00		0.00			
18	All	10/15/12	10/15/12	M-F 3-4p Twin Cities Live	CM	3-4p M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
TWIN CITIES LV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$200.00		0.00			
19	All	10/15/12	10/15/12	M-F 4-430p Millionaire	CM	4-430p M-----	:30	1	\$275.00	3	0.00	NM	1	\$275.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$275.00		0.00			
20	All	10/15/12	10/15/12	M-F 6-630p M-F 6-630p	CM	6-630p M-----	:30	1	\$950.00	2	0.00	NM	1	\$950.00
5 EW NW 6P MF														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$950.00		0.00			
21	All	10/15/12	10/15/12	M-F 630-7p M-F 630-7p	CM	630-7p M-----	:30	1	\$950.00	2	0.00	NM	1	\$950.00
5 EW NW630P MF														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$950.00		0.00			
22	All	10/15/12	10/15/12	M-F 1102p News M-F 1102p News	CM	1102-1132p M-----	:30	1	\$375.00	3	0.00	NM	1	\$375.00
5 EW NWS 11PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$375.00		0.00			
23	All	10/15/12	10/15/12	M-F, Su Late News M-F, Su 10-1035p	CM	10-1035p M-----	:30	1	\$1,750.00	2	0.00	NM	1	\$1,750.00
5 EW NWS 10PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,750.00		0.00			
24	All	10/15/12	10/15/12	M-F 1035-1102p Nightline	CM	1035-1102p M-----	:30	1	\$750.00	2	0.00	NM	1	\$750.00
ABC-NITELINE<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$750.00		0.00			
N25	All	10/09/12	10/12/12	M-F Midday News M-F Midday News	CM	11a-12p - TWTF--	:30	4	\$350.00	2	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF--				4	\$350.00		0.00			
N26	All	10/15/12	10/15/12	M-F Midday News M-F Midday News	CM	11a-12p M-----	:30	1	\$350.00	2	0.00	NM	1	\$350.00

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Advertiser: DCCC Democratic Congressional Camp
 Product Desc: D.C.C.C.
 Estimate: 1200

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N26	All	10/15/12	10/15/12	M-F Midday News M-F Midday News	CM	11a-12p	M- - - - -	:30	1	\$350.00	2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M- - - - -			1		\$350.00			0.00			
N27	All	10/09/12	10/14/12	Thursday Prime A Last Resort	CM	7-8p	- - - T - - -	:30	1	\$2,250.00	4	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - T - - -			1		\$2,250.00			0.00			
N28	All	10/09/12	10/14/12	Sunday Prime A America's Funniest Home Videc	CM	6-7p	- - - - - S	:30	1	\$3,200.00	3	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - - - S			1		\$3,200.00			0.00			
N29	All	10/09/12	10/14/12	M-F 5-530a News M-F 5-530a News	CM	5-530a	- TWTF - -	:30	1	\$500.00	2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWTF - -			1		\$500.00			0.00			
													Totals	44	\$43,000.00